

1,790

JOURNAL ARTICLES  
PUBLISHED

151

BOOKS  
PUBLISHED

278

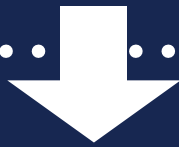
BOOK REVIEWS  
RECEIVED

39

AWARDS WON

851

EMARKETING CAMPAIGNS



7,418,079

FULL TEXT  
DOWNLOADS

2,723,164

RECIPIENTS OF  
EMARKETING CAMPAIGNS

265,933

YOUTUBE VIEWS

32

BOOK PROMO  
VIDEOS

185

COUNTRIES READING  
UTP CONTENT

8,227,658

VIEWS ON UTP WEBSITES





**UNIVERSITY  
OF TORONTO  
PRESS**

# 2023 Publishing Impact Report

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# Driving Impact

## A Message from Our Publishing VP



RESPECT



INNOVATION



ACCOUNTABILITY



CUSTOMER FOCUS

It is with great pleasure that I share University of Toronto Press's achievements in 2023. I write this at a particularly compelling time for all of us at UTP. We are quickly making progress on our **2023-2026 Strategic Plan** and setting the stage for future growth as we reflect on an important and impressive upcoming milestone. In 2026, UTP will celebrate 125 years of publishing world-leading scholarship that broadens perspectives and promotes critical dialogue.

UTP's mission to connect ideas for a better world has never been more relevant. Global events and the rise of mis- and dis- information are hardening divisions at a time when collaboration and understanding are needed to find solutions to society's most pressing challenges.

We are working every day to help bring these solutions to light. We do this by supporting diverse thinking, sharing and amplifying high-quality research and scholarship, and living our values of respect, innovation, accountability, and customer focus.

Our mission and values inform everything we do and have put us on the path to our current, and next phase, of growth and evolution. It's an exciting time; we continue to find new ways to ensure the scholarly community thrives with the deep understanding that our authors are at the heart of our mission. Their research is fueling innovation and opening minds. It is our privilege to support authors and ensure their work is reaching the broadest possible audience in the most effective ways.

Visit [utorontopress.com](https://utorontopress.com) and [utpjournals.press](https://utpjournals.press) to learn more.  
Learn how to **Reach Your Audience with UTP.**

## Our Achievements in 2023

It was a year of highlights for UTP as we put our new Strategic Plan into practice.

### UTP IS REACHING NEW AUDIENCES

We expanded our partnership with **Hopkins Fulfillment Service (HFS)** to further enhance our reach into the United States. Our collaboration with Johns Hopkins University Press has a long history as UTP has been participating in **Project MUSE** collections for almost two decades. UTP began distributing Hopkins titles in Canada in 2022. We are very pleased to expand the distribution relationship reciprocally as Hopkins is now representing UTP titles across the United States.

To further our global reach and strengthen international sales, UTP partnered with the **Mare Nostrum Group** to distribute our content across the UK, Europe, the Middle East, and Africa. Mare Nostrum's expansive network and market penetration will enable us to significantly strengthen our reach and sales offerings in these areas.

In China, we are very excited to begin working with **Sino Publishers Services**. With extensive publishing experience and deep understanding of the market, Sino is a leader in book distribution across China.

### UTP IS DRIVING SUSTAINABLE, EQUITABLE OPEN ACCESS TO SCHOLARSHIP

University of Toronto Press has long been a supporter of equitable open access (OA) practices and policies that benefit all stakeholders in the scholarly publishing community. Open access offers a wide range of benefits to authors, researchers, libraries, and the global community – most notably by providing readers everywhere unrestricted online access to peer-reviewed research. For the past decade, UTP has participated in multiple OA models and initiatives across our books and journals.





We are particularly proud that in 2023 we celebrated the first successful year of our pioneering **Subscribe to Open** (S2O) access model. UTP is the first publisher globally to launch a journal under a Subscribe to Open access model. S2O is a game changer in the world of scholarly publishing and offers many benefits to authors, libraries, and communities at large, most importantly achieving equity in publishing by enabling open access without article processing charges. We are thrilled to offer the model for the *Journal of City Climate Policy and Economy*. Edited by **David Miller**, Director for the Centre of City Climate Policy and Economy at **C40**, the journal serves as a platform for dynamic content that highlights ambitious, near-term climate action, with a particular focus on human-centred solutions to today's most pressing climate challenges.

#### UTP IS INCREASING ACCESS TO EXCEPTIONAL MEDICAL AND HEALTH SCIENCES RESEARCH

Throughout 2023, we took significant steps to enhance our impact in medical publishing. UTP entered into powerful new partnerships with the Canadian Society for Clinical Investigation for the publication of its flagship journal *Clinical Investigative Medicine*; with the Canadian Society of Internal Medicine for the publication of its flagship journal, the *Canadian Journal of General Internal Medicine*; and with Sonography Canada, the voice of diagnostic medical sonographers in Canada, for the publication of the *Canadian Journal of Medical Sonography*. These collaborations enable all parties to leverage our individual strengths to realize our shared goals to advance excellence in medical research publishing and expand global readership.

We furthered our commitment to expand our health and medicine program by acquiring four esteemed journals from Dougmar Publishing Group: the *Journal of Fetal Alcohol Spectrum Disorder*, the *Journal of Mental Health and Addiction Nursing*, the *Journal of Endoluminal Endourology*, and the *International Journal of Men's Social and Community Health*. Each of these four titles has been developing at a critical moment within the disciplines, and UTP is grateful to have the opportunity to work closely with their editorial teams in the next stages of development.



To strengthen our commitment to support and amplify health and medicine research, UTP welcomed **Lohit Jagwani** to our team as an Acquisitions Editor. Lohit brings a unique perspective to his new role, having started his career as a journalist reporting on healthcare and medicine before moving into trade publishing as a commissioning editor for business and health, and most recently supporting media relations and publicity efforts. Lohit will focus on further developing UTP's growing health and medicine list.

### **What's Next in 2024**

The momentum that took hold in 2023 continues to propel us forward with many new, innovative initiatives in the works.

I am particularly excited about the launch of our audiobook program, which will see a wide range of dynamic releases: anthropologist Treena Orchard's *Sticky, Sexy, Sad: Swipe Culture and the Darker Side of Dating Apps*; former Toronto Mayor David Miller's *Solved: How the World's Great Cities Are Fixing the Climate Crisis*; law professor and Canada Research Chair in Indigenous law John Borrows's *Drawing Out Law: A Spirit's Guide*; leading sociologist William Marsiglio's *Chasing We-ness: Cultivating Empathy and Leadership in a Polarized World*, and many more.

Also coming in 2024 is a new publishing platform that will integrate all UTP books and journals, bringing together on one platform exceptional scholarship from across our history to better serve our community and disseminate the voices of our amazing authors.

We are growing our publishing program and continuing to serve the global community, guided, as always, by our mission to connect ideas for a better world.

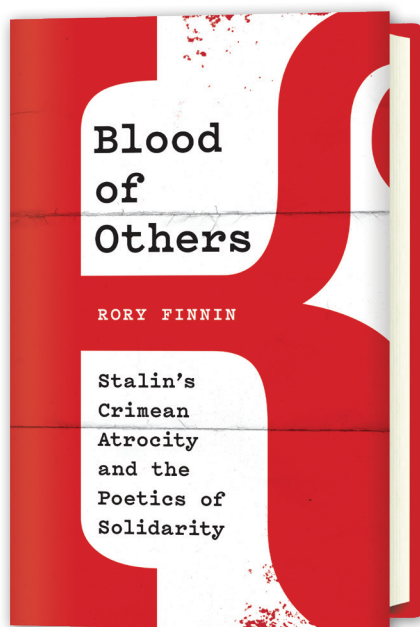


A handwritten signature in black ink that reads "Antonia Pop".

**ANTONIA POP**

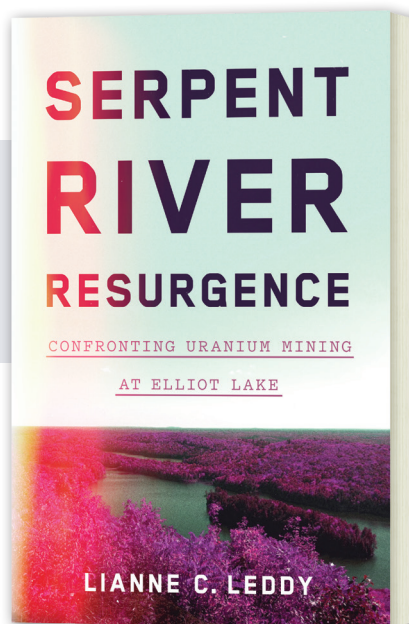
Vice President, Publishing

# Award Winners in 2023

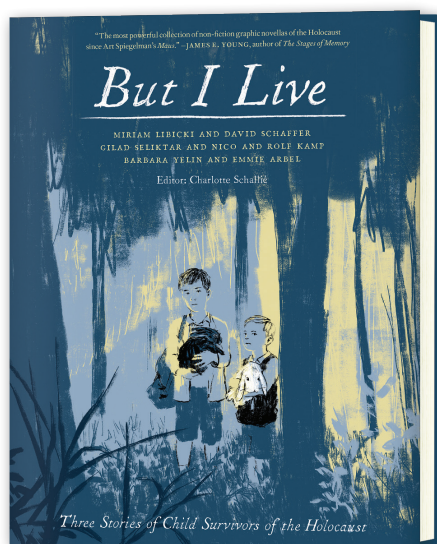


ASN Joseph Rothschild Prize  
2023 AAUS Book Prize  
2023 ASEEES University of Southern California Book Prize  
in Literary and Cultural Studies  
2023 ASEEES Omeljan Pritsak Book Prize  
in Ukrainian Studies  
Aldo and Jeanne Scaglione Prize  
for Studies in Slavic Languages and Literatures  
Choice 2023 Outstanding Academic Title  
2024 Laura Shannon Prize in Contemporary European Studies

CHA Best Scholarly Book in Canadian History Prize  
CHA Indigenous History Prize  
CHA Clio Prize – Ontario  
2023 Governor General's History Award for Scholarly Research



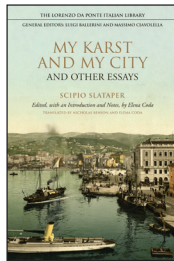
2023 PROSE AWARDS – Biography and Autobiography  
2023 PROSE AWARDS – Nonfiction Graphic Novels  
Western Canada Jewish Book Awards  
Canadian Jewish Literary Award – Biography/Memoir



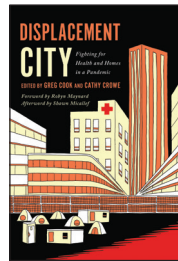




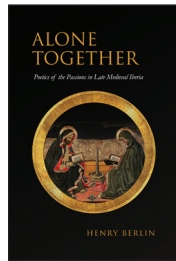
2022 Svetlana Boym Best Book in Cultural Studies (AATSEEL)



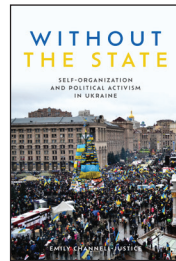
John Florio Prize



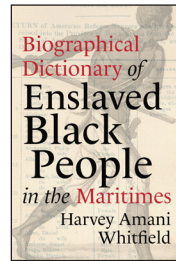
2023 Next Generation Indie Book Awards – Social Justice Category



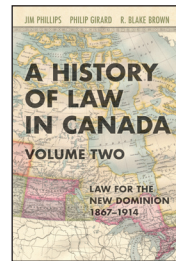
2023 La corónica International Book Award



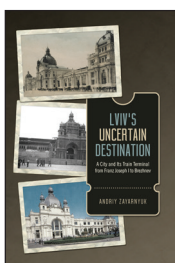
2023 AAUS Book Prize



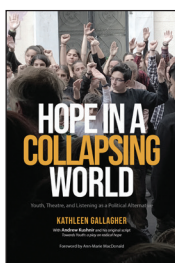
CHA Clio Prize – Atlantic Region



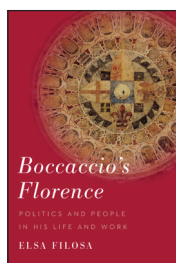
W. Wesley Pue Book Prize



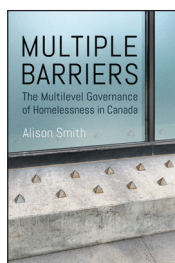
2023 Canadian Association of Ukrainian Studies Book Prize



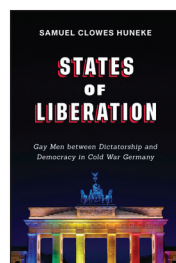
AATE's Distinguished Book Award



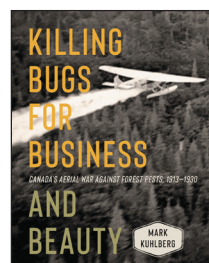
Premio Flaiano di Italianistica "Luca Attanasio" 2023



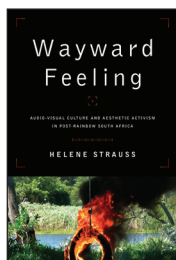
Seymour Martin Lipset Prize



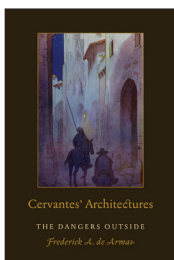
2023 David Barclay Book Prize



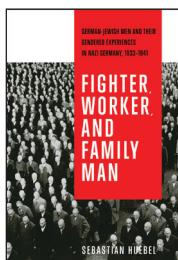
2023 FHS Charles A. Weyerhaeuser Book Award



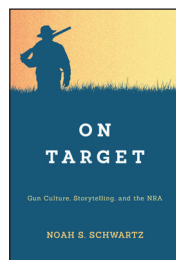
2022 UFS Book Prize



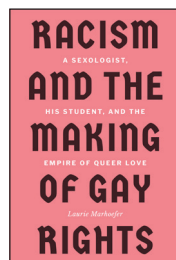
Choice 2023 Outstanding Academic Title



Choice 2023 Outstanding Academic Title



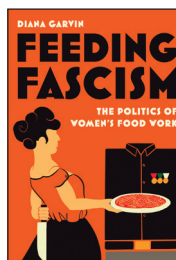
Choice 2023 Outstanding Academic Title



Choice 2023 Outstanding Academic Title



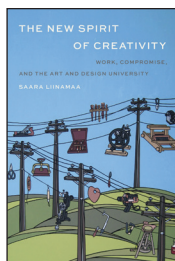
2023 AATI Book Award (Performance and Visual Culture)



AHA Helen and Howard R. Marraro Prize



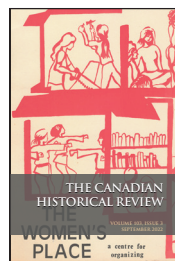
ICAS IBP 2023 Accolades in the Social Sciences – Best Read for the General Public



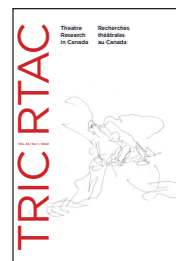
2023 Canadian Sociological Association Book Award



GAABS Behavioural Science Book Award 2023



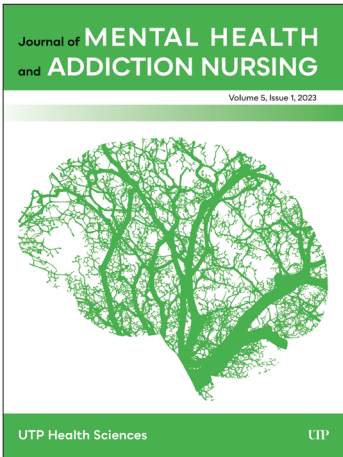
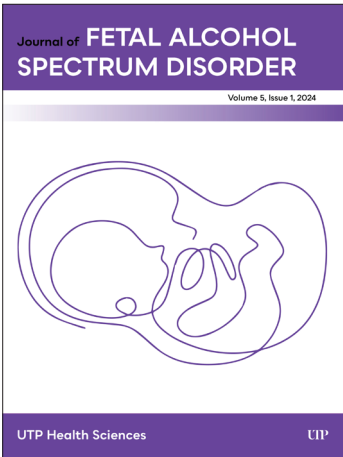
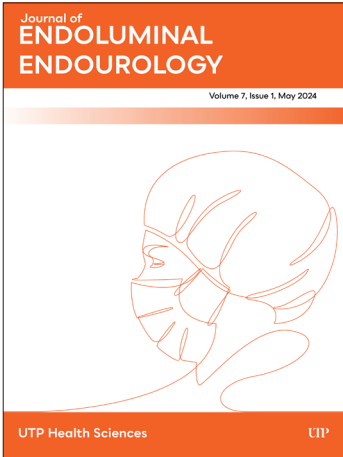
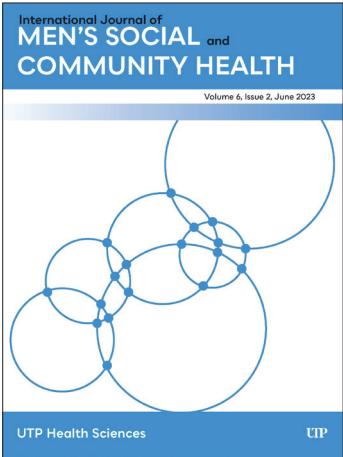
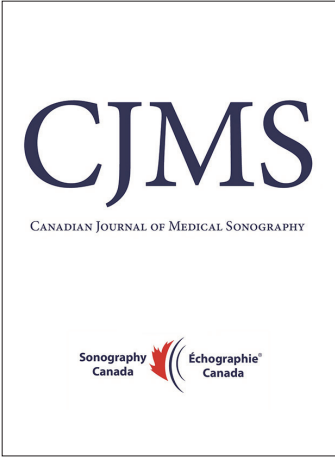
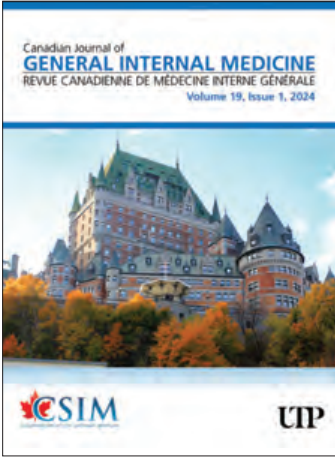
CHA 2023 – The Indigenous History Best Article Prize



Jean-Cléo Godin Award / Le prix Jean-Cléo Godin 2023



# New in Health & Medicine



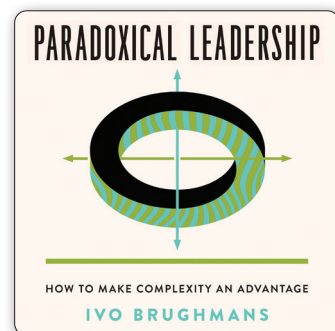
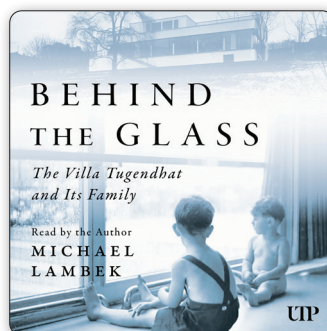
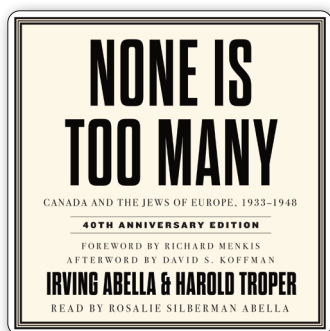
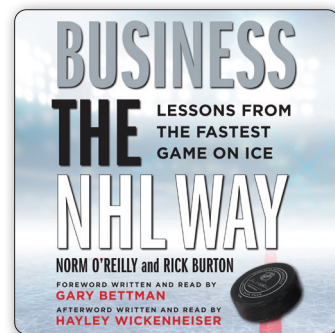
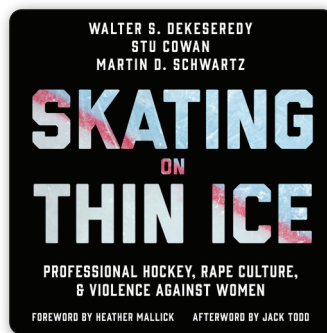
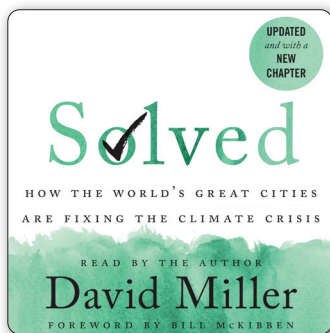
# New at UTP



## ANNOUNCING UTP AUDIO

We are delighted to introduce our audiobook program, offering to readers and listeners a robust selection of new and bestselling books in audio format.

With a well-regarded publishing program dating back to 1901 and a global network of authors, UTP has a long-standing history of offering critical content to global audiences. Developing our books in audio format is a natural expansion of our publishing strategy and will help make leading research and stories more accessible to readers. Stay tuned for more!





# Advertising

UTP promoted its books and journals in both print and digital media throughout 2023. We sought out opportunities to advertise in periodicals, and directly to conference attendees at in-person events, while maintaining a strong digital presence. In 2023, UTP advertised in the following venues:

**The New York  
Review of Books**

**LARB** *Los Angeles  
Review of Books*

**Literary Review of Canada**  
A JOURNAL OF IDEAS

**London Review  
OF BOOKS**

**Rotman  
MANAGEMENT  
MAGAZINE**

**MIT Sloan**  
Management Review

**PUBLISHERS  
WEEKLY** **PW**  
PUBLISHERS WEEKLY

**TORONTO STAR**

CANADA'S  
**HISTORY**

**AJS** | **PERSPECTIVES**  
THE MAGAZINE OF THE ASSOCIATION FOR JEWISH STUDIES

**MODERN  
LANGUAGE  
ASSOCIATION**

**CSECS**  **SCEDHS**  
Canadian Society for Eighteenth-Century Studies  
Société canadienne d'étude du dix-huitième siècle

**RAMP**  
REGIONAL ASSOCIATION MARKETING & PROMOTION

**MGP** | **METROGUIDE  
PUBLISHING**

**CHA**  **SHC**  
Canadian Historical Association  
Société historique du Canada

**BC  
BOOKWORLD**

**THE GRIND**

**SUBWAY**

*Foreword* 

**BLACKLOCK'S Reporter**

  
**LIVRES CANADA BOOKS®**

**berkshire  
conference**  
OF WOMEN HISTORIANS

  
**AGAINST  
THE GRAIN™**  
LINKING PUBLISHERS, VENDORS & LIBRARIANS

NORTH AMERICAN SOCIETY FOR SPORT HISTORY   
**NASSH**

# Social Media


In 2023 we continued our efforts to find new and exciting ways to share your ideas, research, and scholarship across our social media platforms. We experimented with videos and graphics, expanded our Instagram Shop, and engaged with followers from around the globe.

We ran multiple campaigns across social media channels, which generated great results and expanded our reach to new customers.

 Reach: 519,037  
Ad Reach: 456,976

Impressions: 1,136,491 

 Reach: 122,561  
Ad Reach: 101,893  
Total Reel Views: 51,653

We published 32 book trailers, digital shorts, author videos, and book discussions in 2023!  
Total views: 265,933 

 Impressions: 26,483

Follow us @utpress & @utpjournals

# Publish with UTP

“Writing a book is much more of a team project than most people might realize, and I am very grateful that the UTP team was so easy to collaborate with – they deserve a lot of credit. My main editor shepherded the book throughout the process, and was engaged, responsive, and collegial. I very much enjoyed working with UTP.”

–KELLY RICCIARDI COLVIN  
Author of *Charm Offensive*

“My editor was wonderful and very supportive of the book and its approach, contents, and contribution to social science scholarship from the very start of the process. I am very fortunate to be publishing with University of Toronto Press.”

–MICHELLE WYNDHAM-WEST  
Author of *Making Gender*

“It was great to work with editorial and production, who followed the entire process, from start to finish, with great professionalism and warmth. I am very pleased with the way the book has turned out!”

–GIANLUCA RIZZO  
Editor of *The Complete Poems of Michelangelo*

“I ♥ UTP! Deciding over 15 years ago to move the *Canadian Review of American Studies* to UTP was one of the best decisions I’ve made as an editor. UTP gave me all the freedom I needed to take a journal that had been, at least to some extent, in a rut and make it into the energetic, innovative, and more widely circulated journal it is today. I am especially proud of the mentoring role the journal has played among young scholars in our field. All of this would not have been possible without UTP and its consistent and utter professionalism. So when I say I ‘heart’ UTP, it is from the heart!”

–PROFESSOR PRISCILLA L. WALTON  
Editor of the *Canadian Review of American Studies*

“Working with the editors at the press was a very positive experience. I found them to be very supportive of our project. I am very thankful for their support in helping me navigate the various stages of the production process.”

–SUNERA THOBANI  
Editor of *Coloniality and Racial (In)Justice in the University*

“This is my fourth book with UTP. Each time I’ve been impressed by the team that has supported me all the way, from my initial perhaps semi-bright idea through the submission and review process and along to copy-editing, marketing, and production of the final product.”

–JONATHAN MALLOY  
Author of *The Paradox of Parliament*

“Everyone at the press was quick to respond to questions and always helpful. Most importantly, the process at UTP was so thorough that each time I passed through a stage or overcame a hurdle, I developed more confidence in my work, and I left incredibly proud that I was published by a prestigious and rigorous press! I couldn’t have hoped for a better experience, especially for a first book.”

–ALEXIA HANNIS  
Author of *The Discerning Narrator*

# Let's Keep in Touch!

Looking ahead, we hope to continue building valuable relationships with all of our authors and partners. Be sure to follow us on social media to find out what we're up to, check out our **events calendar** to attend book launches or find out what conferences we'll be attending, and of course please contact any of us with questions or comments. We look forward to another strong year of promoting the excellent work you do!

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